



COMMUNITY CHRISTMAS PROJECT

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NPC Registration: 2019 / 010110 / 07

RE: COMMUNITY CHRISTMAS PROJECT 2020 – SPONSOR REQUEST LETTER

DATE: 2020-01-13

EXPIRY: 2020-11-20

To whom this may concern,

Community Christmas Project Pty Ltd is Non-Profit Company registered with the Companies and Intellectual Property Commission (CIPC) in terms of the Companies Act, No. 71 of 2008. CCP Pty Ltd is endorsed by Best Care Ambulance Service who turns 20 this year. For over ten years, a Hercules community initiative brought thousands of neighbours together for a very unique festive experience. CCP Pty Ltd promises to extend this experience in 2020 with our Community Christmas Project.

The tradition of the project is that of emergency vehicles making noise throughout the streets of Pretoria followed by a well prepared fleet of decorated vehicles and uniquely dressed committee members handing out Christmas packets to the elderly, children a doggies. To make this possible, we rely on support of local businesses and individuals. All our sponsors are listed under our 'Partners' tab on our website.



In 2019 we prepared and handed out 25 903 Christmas packets to children, elderly, doggies and hospital patients. For 2020, we are planning to prepare and hand out 32 000 packets to the communities of Pretoria West and Pretoria North and the Moot area. For this to happen, we need an estimate of R256 000.00 (Estimate R8.00 per Christmas Pack). Christmas packets for children will include candy, a bible booklet and a Christian woven wristband (With a text verse Psalm 25:1) and a colouring page with colouring pencils. Christmas packets for elderly will include candy, coffee, cookies, a Bible, a Christian woven wristband (With a text verse Psalm 25:1), hand soap and a pill container.

The closing date for all sponsors is set for 20 November 2020. The project will kick off on the 16th of December 2020 in Pretoria Gardens where the project originated. For more information, special requests and the routes please visit our website at www.ccproject.co.za

ABSA Savings – Community Christmas Project – Account Number: 9349057022 – Branch Code: 632005
www.ccproject.co.za

Demographic & General Information

Target Audience	24 000 Children & 8000 Elderly
Closing Date	20 November 2020
Preparation of Packets	25 November 2020 – 2 December 2020
Content of Packets	See Attached
Routes	Visit www.ccproject.co.za

Dates & Locations - 2020

16 December 2020	Pretoria Gardens (Opening Night)
17 December 2020	Pretoria North – Wolmer
18 December 2020	Mountain View/Suiderberg
19 December 2020	Parktown / Wonderboom South/Roseville
20 December 2020	Danville / Elandspoor / Proclamation Hill
21 December 2020	Daspoort / Booyens / Claremont/Hermanstad
22 December 2020	Contingency Day (This will be used if a significant, unexpected event arises during the project)

HOW TO SPONSOR

Please do not make a donation or sponsor without informing one of the Directors. We are very strict with regards to transparency. All Proof of Payments must be sent to info@ccproject.co.za

We have a Donation Receipt which can be issued to all sponsors for tax purposes. Any physical or finance sponsors can be dropped at:

- Best Care Ambulance Service (1331 Robinson Street, Mountain View, Pretoria) at any time of the day (0824021416)
- Noekie Salmon – 1320 Barnato Street, Mountain View (0825609759)
- Titans Kickboxing Club in Mountain View – 076 330 6532 (Louise van Staden)

Banking Details for CCP (Pty) Ltd

ABSA Savings | Community Christmas Project | Account Number: 9349057022

Branch Code: 632005 | Reference: Entity name | Proof of Payment: info@ccproject.co.za

If you want to sponsor physical items, please consider that we need the following to make the seven-day project possible:

- 300 Printed Shirts
- Clothing / Costumes for Christmas Characters (Sheep, Angels, Donkeys, Wise Men etc.)
- 32 000 Zip-lock bags to secure the content of each packet for 2020
- Props to make up the replica of the stable/sleigh (Square grass bales, Wooden Pallets, Fairy Lights (white), Steel)
- Sound System for the Christmas Points
- Water / Drinks for the Runners / Christmas Characters handing out the packets
- Fuel for the vehicles on fleet register

For any information, do not hesitate to contact us.



Xander Loubser
Director